



Allon Advocacy, LLC  
One Thomas Circle  
Suite 700  
Washington, DC 20005  
(202) 876-2995

January 10, 2023, Washington, DC- Allon Advocacy, LLC, a public policy firm that works with clients in the financial technology sector, announced today that Lexi Hall has joined the firm as Senior Policy Advisor. Ms. Hall joins Allon with more than a decade of experience in financial services, technology and government, having previously worked in the United States Senate and served as head of policy at a major fintech firm.

Allon Advocacy President Steve Boms said: *“We are delighted that Lexi has joined our small but mighty team at Allon. Lexi brings with her a deep expertise in the financial services and technology policy arenas that will immediately benefit our clients as regulators and policymakers continue to focus on the sector.”*

Ms. Hall said: *“I am very excited to be joining Allon Advocacy and look forward to deploying my skillsets to advance the goals of its many clients. Through my career in both the public and private sectors, I’ve seen firsthand how cooperative teamwork and dedication can make a significant impact on the trajectory of bills and regulations, and I am delighted to join the Allon team on their mission.”*

Ms. Hall has served as policy advisor on the United States Senate Banking, Housing and Urban Affairs Committee where she led analysis and strategy on major legislative and regulatory policy developments on fintech, privacy policy and consumer markets, working directly with legislators and financial regulatory agencies. She began her career as an associate at a top-three private investment firm within the public equity division. In addition to her extensive public policy expertise, Ms. Hall brings a strong quantitative background to the Allon Advocacy team.